

Freeze Frame on Marshall McLuhan

Saturday, May 15, 2010, 1-6pm

Curating and Conjuring McLuhan

Moderated by Twyla Gibson, Assistant Professor, Faculty of Information, UofT

Bonnie Rubenstein, Artistic Director, Scotiabank CONTACT Photography Festival; Co-Curator of *The Brothel Without Walls* and Curator of *Through the Vanishing Point*

Matthew Brower, Curator, University of Toronto Art Centre and Lecturer, Faculty of Information Museum Studies Program, UofT; Co-Curator of *The Brothel Without Walls*

Seanna McEachern, Graduate Student, Faculty of Information Museum Studies Program, UofT; Co-Curator of *Probing McLuhan*

David Rokeby, Artist, *Through the Vanishing Point*

Lewis Kaye, Artist, *Through the Vanishing Point*

Mining the Maelstrom

Introductory remarks: Niamh O'Laoghaire, Director, University of Toronto Art Centre

Obsolescence and the Culture of Human Invention

Robert Bean, Artist, Writer and Professor at NASCAD University

Material Wit: McLuhan as Media Practitioner

Graham Larkin, Curator, European and American Art, National Gallery of Canada

Mapping McLuhan Scholar Spaces

Moderated by Dominique Scheffel-Dunand, Visiting Professor and Director of the McLuhan Program in Culture and Technology, Coach House Institute of the Faculty of Information, UofT; Associate Professor, Études françaises, York University

Eric McLuhan, Independent Scholar

Francesco Guardiani, Professor, Italian Studies, University of St. Michael's College in the UofT

Elena Lamberti, Professor, Literature and Canadian Studies, University of Bologna, Italy

B.W. Powe, Associate Professor, English, York University

Gary Genosko, Canada Research Chair in Technoculture, Sociology, Lakehead University