Open Windows
Curated by Talia Golland

October 27–November 20, 2021
Justina M. Barnicke Gallery

Works by Zach Blas, Vida Beyer, Ronnie Clarke, and B Wijshijer

This exhibition is produced as part of the requirements for the MVS degree in Curatorial Studies at the John H. Daniels Faculty of Architecture, Landscape and Design, University of Toronto.
Open Windows

*Open Windows* considers the intrinsic metaphors and variant connotations of the personal desktop interface. Featured works by Zach Blas, Vida Beyer, Ronnie Clarke, and B Wijshijer originate upon or reconstruct this digital location, materially and spatially reconfiguring its familiar parameters. In screen-recorded video and large-scale multi-media installations, the desktop is alternately a medium, a depository, a portal, a stage. Past-tense traces of absent embodiment create a sense of paradoxic proximity and deceptive immediacy, while the intimacy of the encounters these works facilitate is mediated by the partial legibilities and strategic omissions that both impede and invite the viewer's voyeuristic impulse. These staged and conditional externalizations of personal digital space and the fraught pleasures that they offer gesture to queer theoretical constructions of privacy, temporality, and desire.
Our Supporters

The Art Museum gratefully acknowledges operating support from the Canada Council for the Arts and the Ontario Arts Council, with additional project support from TD Insurance and the Reesa Greenberg Curatorial Studies Award and International Travel Fund.
Exhibition Essay

The four artists included in the exhibition Open Windows consider the intrinsic metaphors and variant connotations of the personal desktop interface. Their work originates in or reconstructs this digital location, materially and spatially reconfiguring familiar parameters. These staged and conditional externalizations of personal digital space gesture to queer theoretical constructions of privacy, temporality, and desire.

Ronnie Clarke’s video installation Bliss (image) derives its title and visual anchor from the iconic default background of the now-defunct Windows XP operating system. It constructs a new dimensionality that augments Clarke’s engagement with the pictured landscape and its contextual associations as nostalgic desktop. The pristine expanse of rolling hills and cloud-wisped skies feels simulacral, while also prompting recollection of now-distant encounters with screen-space. Throughout the video’s hypnotic duration, flickering glitches rupture the landscape, revealing fleeting textual messages and lines of code. Overlapping windows appear and disappear, featuring moving images of the artist’s body, fragments of a physical performance dematerialized. A meandering cursor documents another kind of gestural movement. The mirage-like shimmer of the projection invites attention to the large and hybrid structure of a curtain-draped stage that sustains it. Its emptiness creates a kind of temporal displacement akin to what José Muñoz describes as “a moment of potentiality”:1 the implication of past and future performances remembered, anticipated, and imagined.

—

B Wijshijer’s three-channel installation /Users/shrimpychip/desktop/ndesktop is projected onto leaning panels of varying sizes, each recalling the tilt of a scaled-up laptop screen. The largest projection features screen-recordings of Wijshijer’s desktop, culled and collaged through rapid-paced editing and the removal of visual information with luma keys and rotoscoping. The scattered remnants include captcha checks, suggested text, and algorithmic advertising, implying the digital self’s existence within broader structures. A smaller screen isolates the movements of their cursor—parsable details appearing only in selective flashes as the arrow points and clicks. The third video, shot from behind their desk chair, has been similarly manipulated. Wijshijer periodically looks over their shoulder to meet the camera’s voyeuristic gaze, a backward glance at once implying paranoid self-surveillance and a coy admission of their own performance. Having spent several weeks documenting their digital activities, Wijshijer’s editing strategies and an opaque logic of omission and inclusion dramatically constrain access to this archive. The breach of privacy they’ve enabled is consensual and highly mediated, but boundary crossing nonetheless.

In *Excerpt from Night Moves*, Vida Beyer displays a selection from an ongoing body of work that explores the dynamics of mediated queer desire. Each image in this assemblage—karaoke lyric screens, a latenight text, a webcam nude, film stills—has been extracted from its original and ephemeral digital context and solidified through meticulous material recreation. The scale of each watercolour, embroidery, and needlepoint renders the traces of the artist’s hand all the more visible, their monumental physicality implying a dedication of time and labour both meditative and devotional. A dusky blue rectangle painted on the gallery wall suggests a screen without pixels, providing a background for the
overlapping composition of the clustered and scattered pieces. *Night Moves* juxtaposes diaristic fragments from the artist’s personal life with material from external sources. Feelings perhaps otherwise inarticulable cohere by means of pre-existing cultural texts that invite recognition and identification. Together, these excerpts form a kind of affective archive, identified by scholar Ann Cvetkovich as a distinctly queer artistic strategy.\(^2\) New, fluid resonances emerge, ambiguity creating a space for encounters shaped by each viewer’s personal frames of reference and experiential associations.

Zach Blas’s Contra-Internet Inversion Practices stage an encounter between queer theory and the MacBook interface that serves as both their medium and setting, speculating on digital futures beyond techno-capitalist hegemony.\(^3\) Projected sequentially in a blackbox environment, each tightly choreographed performance imbues the familiar mechanics of Apple applications with a startling cinematic force. An unseen user assembles a Text Edit manifesto from PDFs of critical theory through copying, pasting, and find-and-replacing; the Photoshop eraser tool, a Google image search and Maya 3D modelling software visualize metaphors that both gesture to and transcend the limitations of their digital site. In each screen-recording, the desktop background has been evacuated of any personal debris so as to stand in for a collective site of potential. Blank white, the grey-white checkerboard of signified transparency, and an image of starry space each evoke the boundless sublimity of the as-yet undiscovered.

---

Throughout *Open Windows*, past-tense traces of absent embodiment create a sense of paradoxical proximity and deceptive immediacy, partial legibilities and strategic omissions both impeding and inviting the viewer’s voyeuristic impulse. From these queer modalities emerges a conception of digital space as structured by desire, both frustrated and fulfilled.

About the Curator

Talia Golland is a curator and writer informed by the confluence of queer theory with artistic methodologies. Particular investments of their research and practice include the materiality of moving images, queer symbologies, mixed metaphors, and the affective dimensions of internet-based visual culture. She received a BA in History and Theory of Art from the University of Ottawa and is a co-director of Bunker 2 Contemporary Art Container in Toronto, ON.
Curator’s Acknowledgements

To Barbara Fischer, for her invaluable guidance and unwavering support over the past two years. To the entire Art Museum staff for making this project a reality. To Ronnie, B, Vida, and Zach, for their generosity, trust and patience. To Mitchell Akiyama, Jasmine Rault, and Scott Richmond, for their discerning feedback throughout this process. To all my MVS colleagues, particularly my fellow COVID cohort—Ameen, Eli, Matt, Simon, Oscar, and Sophia, the unanticipated challenges we faced make me all the more grateful for the space we shared together, in the classroom, the studio, the pub, the park, and the Zoom grid. Finally, to Rachel—my own understanding of queer desires and digital intimacies owes so much to her entrance into my life, which she now, offscreen, illuminates.
Visiting the Art Museum

Justina M. Barnicke Gallery
7 Hart House Circle
Toronto, Ontario M5S 3H3
416-978-8398

University of Toronto Art Centre
15 King’s College Circle
Toronto, Ontario M5S 3H7
416-978-1838

Hours
Tuesday  Noon–5pm
Wednesday Noon–8pm
Thursday Noon–5pm
Friday Noon–5pm
Saturday Noon–5pm
Sunday Closed
Monday Closed

Closed on statutory holidays. For information about class tours and group bookings, contact artmuseum@utoronto.ca

Admission is FREE.

artmuseum.utoronto.ca
artmuseum@utoronto.ca
@artmuseumuoft