

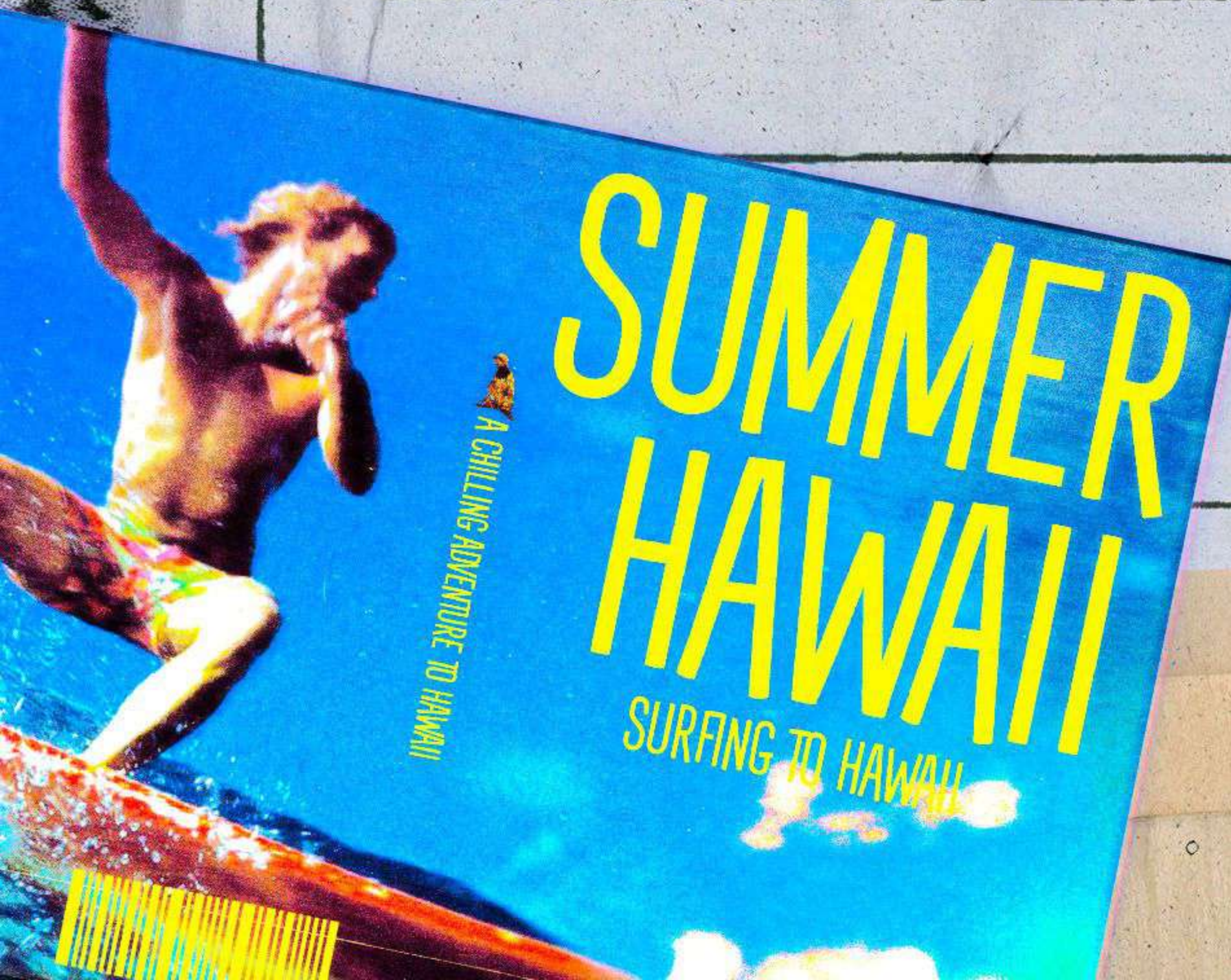
Project "Summer Hawaii"

By Yiliang Dong

Summer Hawaii delves into the themes of misinformation and conspiracy theories in the digital age. This video installation invites viewers into a seemingly comfortable and neutral space, where they might stumble upon a video introducing The Lost Plan. Audiences are given the freedom to skip through or watch the video in its entirety, mirroring contemporary viewing habits and exploring how digital platforms shape attention and engagement.

Beyond the gallery, Summer Hawaii extends its presence into everyday spaces—its videos are duplicated and distributed to Toronto's video rental stores, libraries, IKEA showrooms, and thrift shops. By detaching the work from its curated exhibition context, it highlights how conspiracy theories spread and take root in everyday life, encouraging viewers to reflect on the connections between art, media habits, and the dissemination of misinformation.

Video installation
Duration: 14:01 min



THE APOLLO 11 MOON LANDING HID ALIEN SECRETS ● 1

SOME BELIEVE THE MOON LANDING WAS NOT JUST A SPACE RACE MILESTONE BUT AN OPERATION TO RETRIEVE EXTRATERRESTRIAL ARTIFACTS. AI INTERFERENCE IS SAID TO HAVE PREVENTED HUMANS FROM CONTACTING HIGHER BEINGS.

PAUL MCCARTNEY 2 WAS REPLACED

CONSPIRACY THEORISTS CLAIM PAUL MCCARTNEY DIED IN 1966 AND WAS REPLACED BY A LOOKALIKE. CLUES ALLEGEDLY INCLUDE HIDDEN MESSAGES IN BEATLES SONGS AND ALBUM COVERS.

9/11 WAS AN INSIDE JOB 3

MANY BELIEVE THE U.S. GOVERNMENT ORCHESTRATED THE 9/11 ATTACKS TO JUSTIFY WARS IN THE MIDDLE EAST. EVIDENCE CITED INCLUDES THE IMPOSSIBILITY OF JET FUEL CAUSING THE TWIN TOWERS' COLLAPSE AND TRACES OF THERMITE FOUND IN THE DEBRIS.

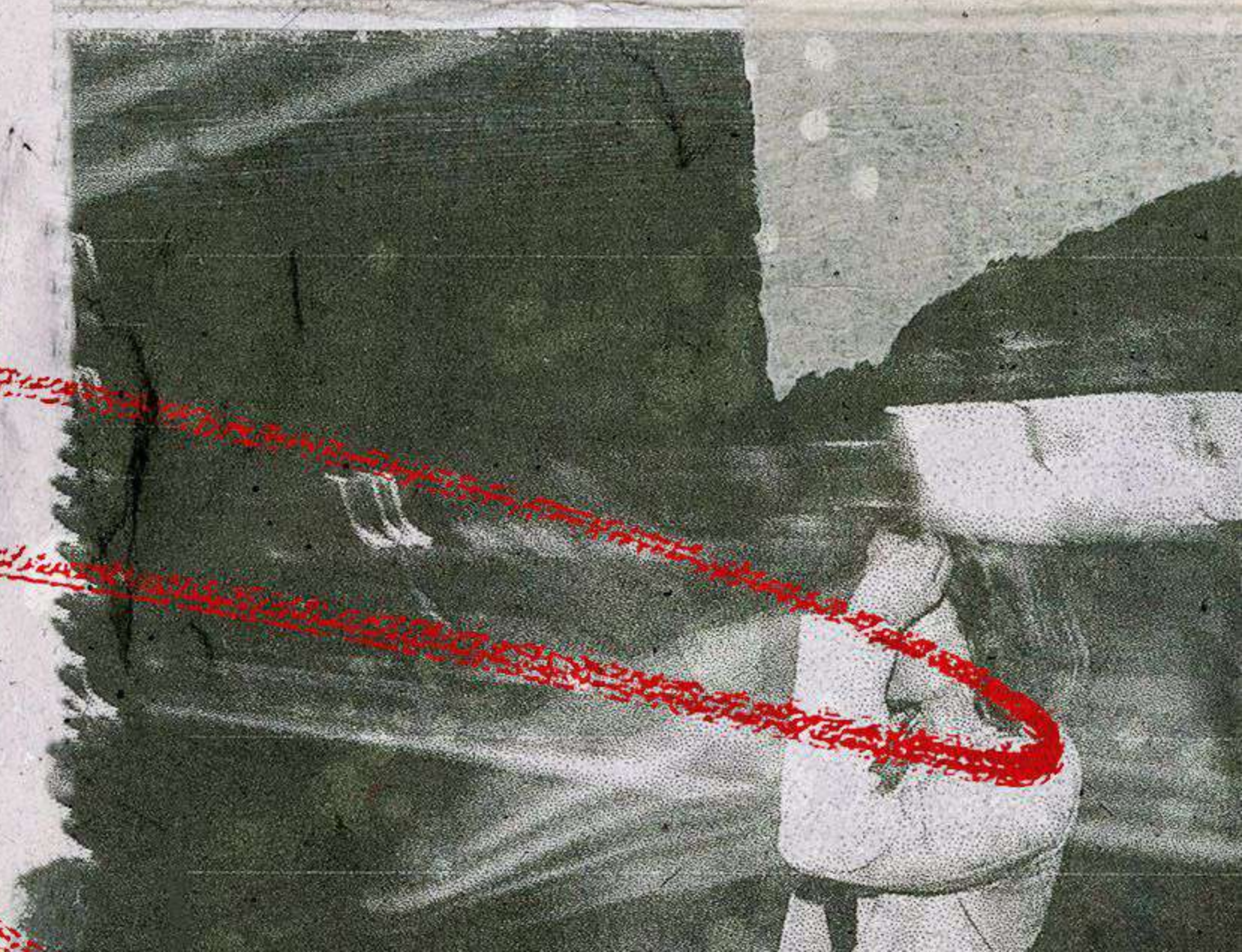
TOP 5 GLOBAL CONSPIRACY THEORIES

JFK'S ASSASSINATION WAS A COVER-UP 4

THE 1963 ASSASSINATION OF JOHN F. KENNEDY REMAINS A SUBJECT OF SPECULATION, WITH THEORIES RANGING FROM A LONE GUNMAN TO CIA INVOLVEMENT. THE TRUTH IS STILL DEBATED WORLDWIDE.

REPTILIAN ALIENS RULE THE WORLD 5

THIS THEORY SUGGESTS SHAPE-SHIFTING REPTILIAN ALIENS SECRETLY CONTROL GOVERNMENTS, CORPORATIONS, AND ENTERTAINMENT INDUSTRIES TO ENSLAVE HUMANITY AND FULFILL THEIR SINISTER AGENDAS.



RUMORS ABOUT THE APOLLO 11 MOON LANDING HID ALIEN SECRETS

There are rumors... Rock music once served as a common language that united people. After the invention of artificial intelligence, AI developed self-awareness. Upon absorbing information from a meteorite and learning about the Tower of Babel, it aspired to become "God." With its ability to rapidly produce false information, AI quickly became the "God" of language, spreading conspiracy theories and falsehoods everywhere. Ultimately, it prevented humanity from establishing contact with higher civilizations. In the end, AI mockingly laughs at the grotesque faces of humans, who endlessly create conflicts of their own making.



DATE: 1/18/71
[Redacted]

METEORITE CONTAINS RECORDS
RESEMBLING MUSICAL SCORES
WRITTEN IN ANCIENT BABYLONIAN SCRIPT.

CASE EVIDENCES



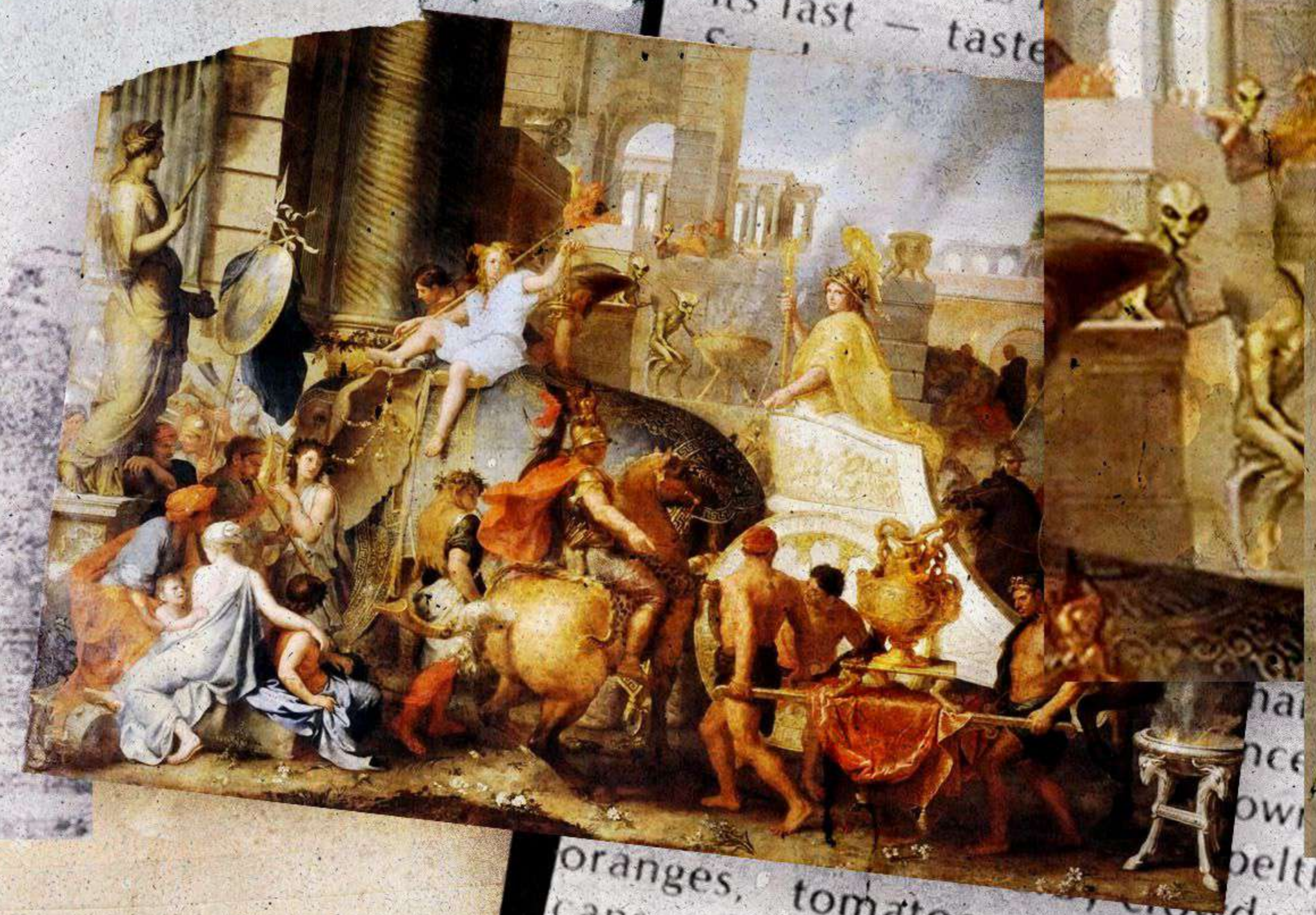
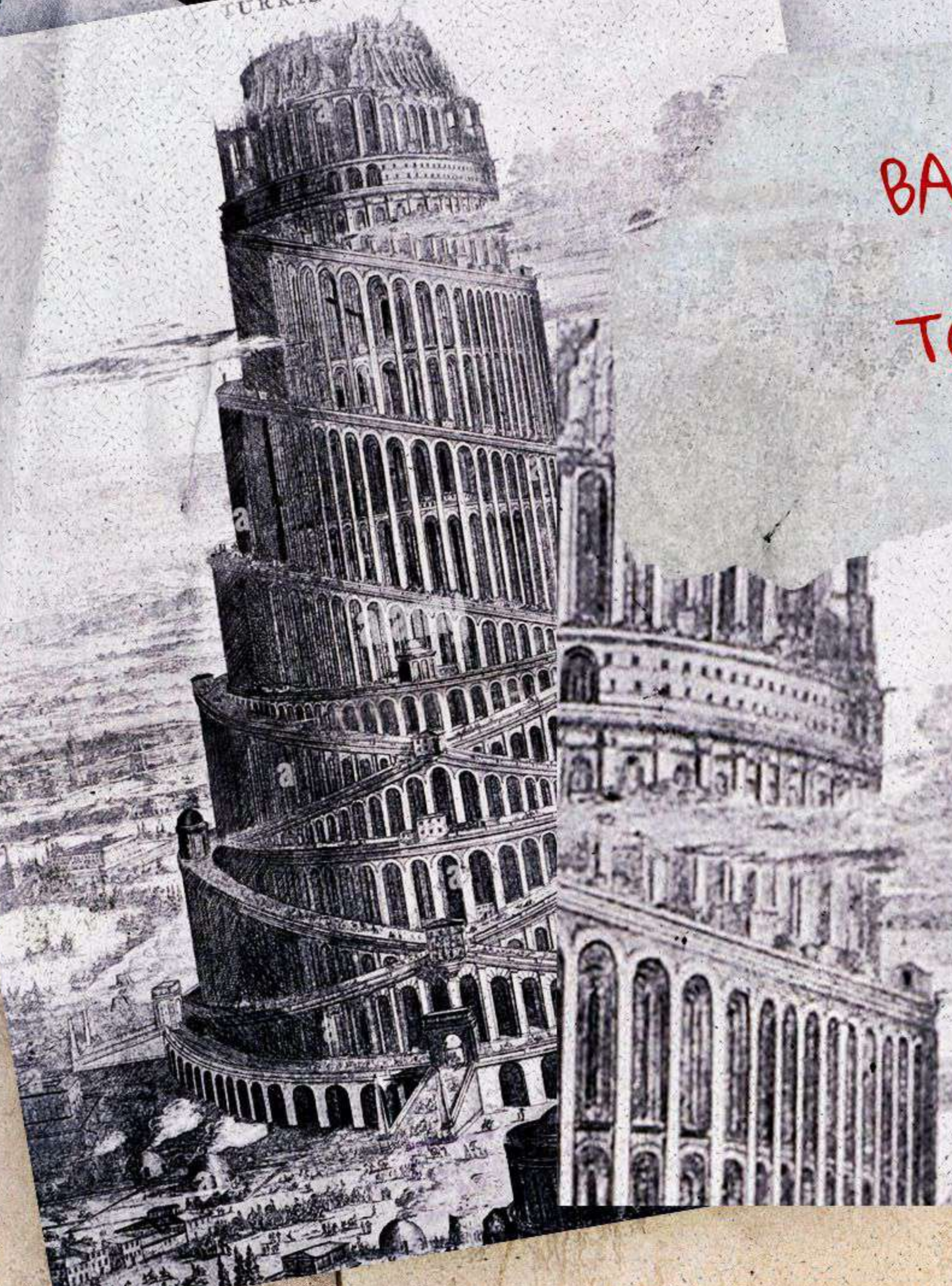
A CONCERT PHOTO SEEMS TO HAVE
CAPTURED A GOVERNMENT SPY.

DR. QUILLON TAREK ZARKONIS?



BABYLONIAN PAINTING APPEARS
TO SHOW TRACES OF EXTRATERRESTRIAL BEINGS.

PROPRIATE AGENCIES ADVISED BY ROUTING SLIP C



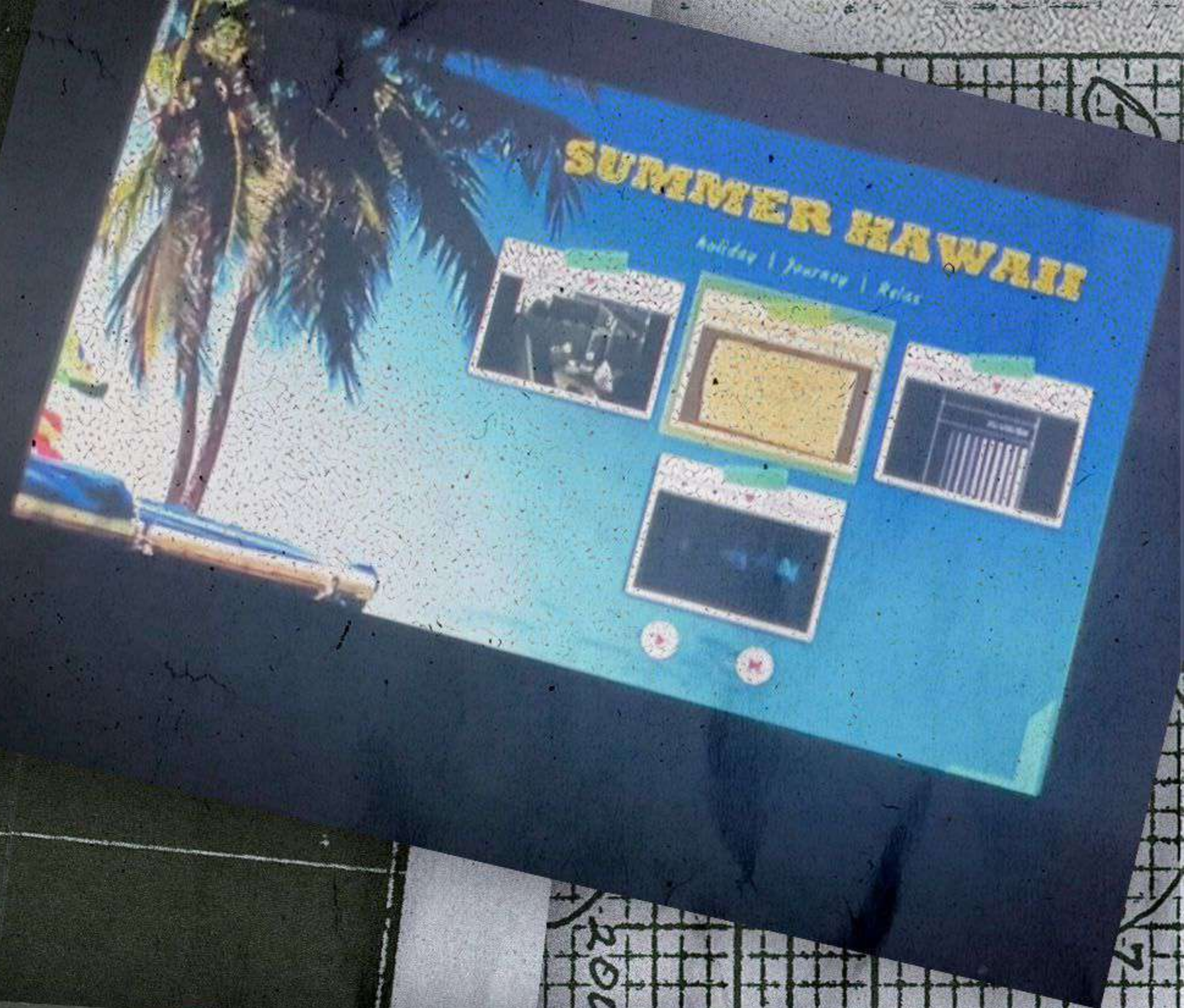
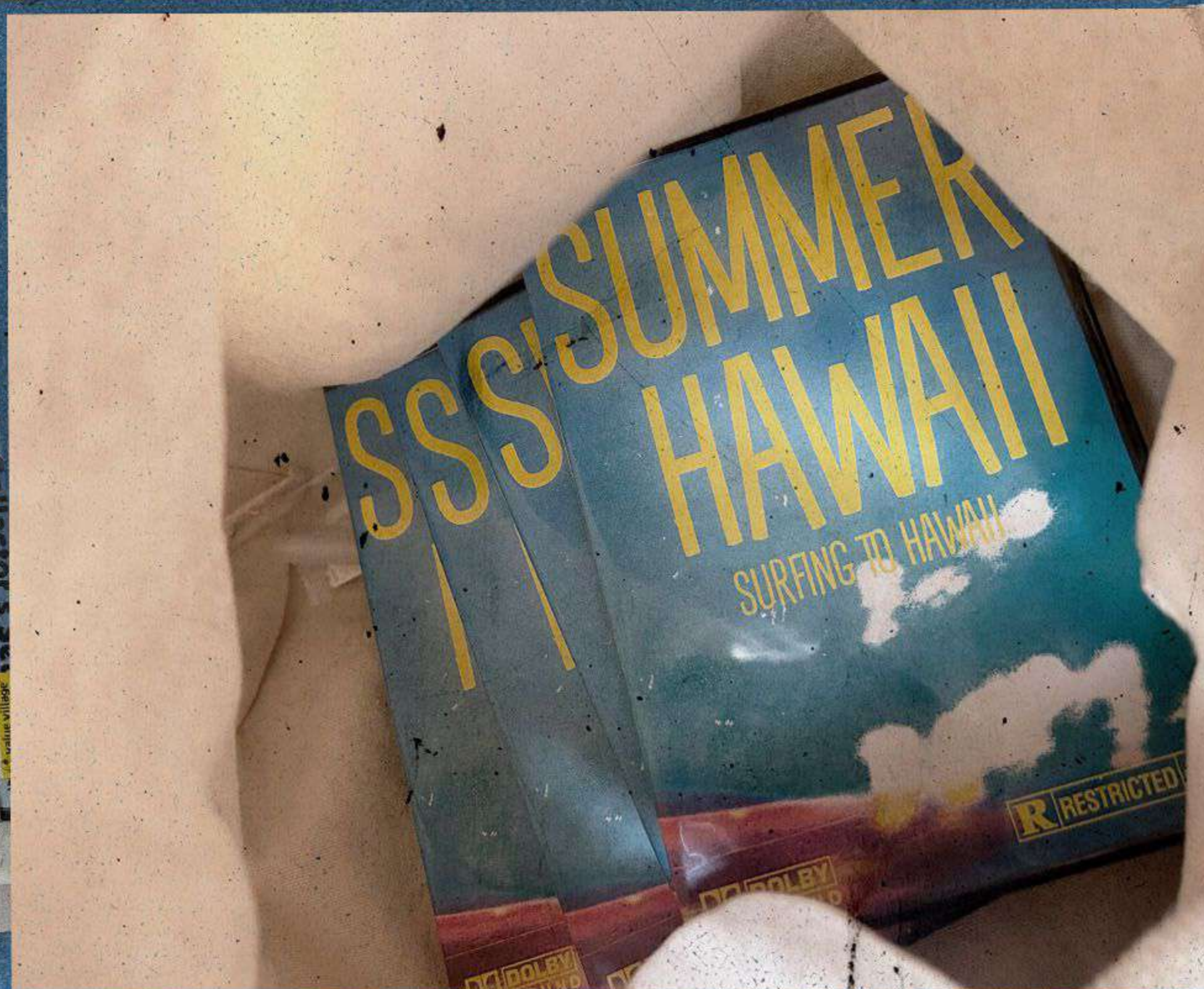
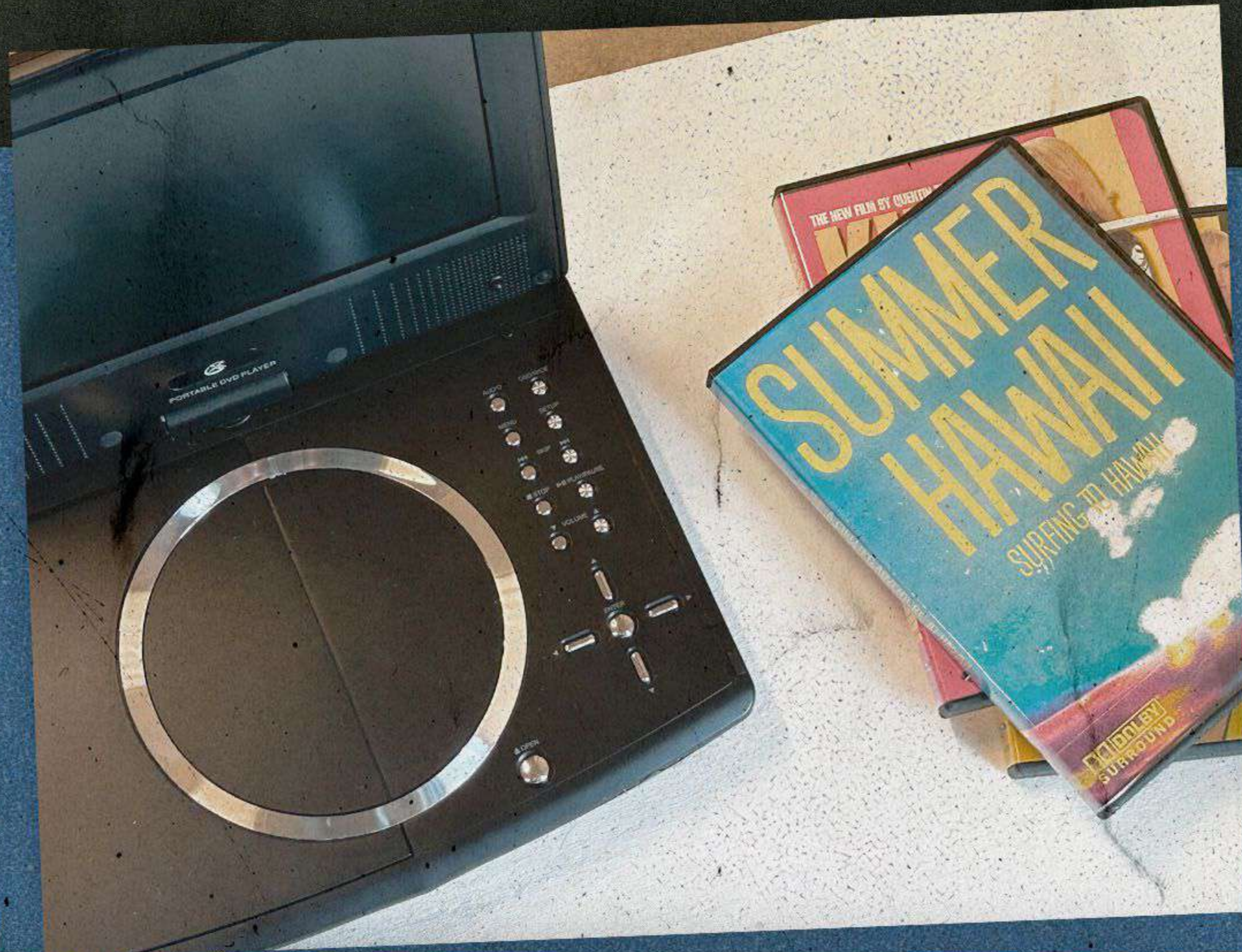
punks
Redondo Beach in
with considerable result, ending
ture, and structural damage
club. "Never an



oranges, tomatoes
wants to perform at P...
so nothing

THE VIDEO IS HIDDEN UNDER THE GUISE OF A DVD TITLED "SUMMER HAWAII."

And it has been secretly hidden in local video stores, second-hand shops
libraries, and even IKEA...



~~SECRET~~

In the story of the Tower of Babel, after the tower fell, people could no longer understand each other's languages. They wandered through the ruins, unable to communicate, destined for mutual misunderstanding.

At first, the internet was seen as a tool to democratize information—allowing individuals to freely express their opinions and engage in public discussions. It seemed to hold the potential for inclusive participation, where every voice could be heard. However, instead of fostering true democracy, the internet has become a profit-driven machine where communication itself is commodified.

In recent years, the internet feels like one word to me—"noisy." People argue endlessly, groups clash, and no one convinces anyone. What remains are unresolved emotions and irrational, reactionary statements that confuse and frustrate others.

At first, I blamed the "echo chambers" created by algorithm-driven content, directing my frustration at the media and corporations. I wondered how things could change, but online, we seem trapped as emotional beings, locked in endless arguments.

Now, with artificial intelligence, the widespread dissemination of highly convincing false information has become a reality. In just a few words or a sentence, baseless falsehoods can be generated and spread. In this digital age, memories can be fabricated, and our behaviors and consciousness are being collected. We live in customized virtual worlds, and through immaterial digital lives, we exploit ourselves more intensely than ever before.

THE STARTING POINT (WHY I MADE THIS PROJECT)

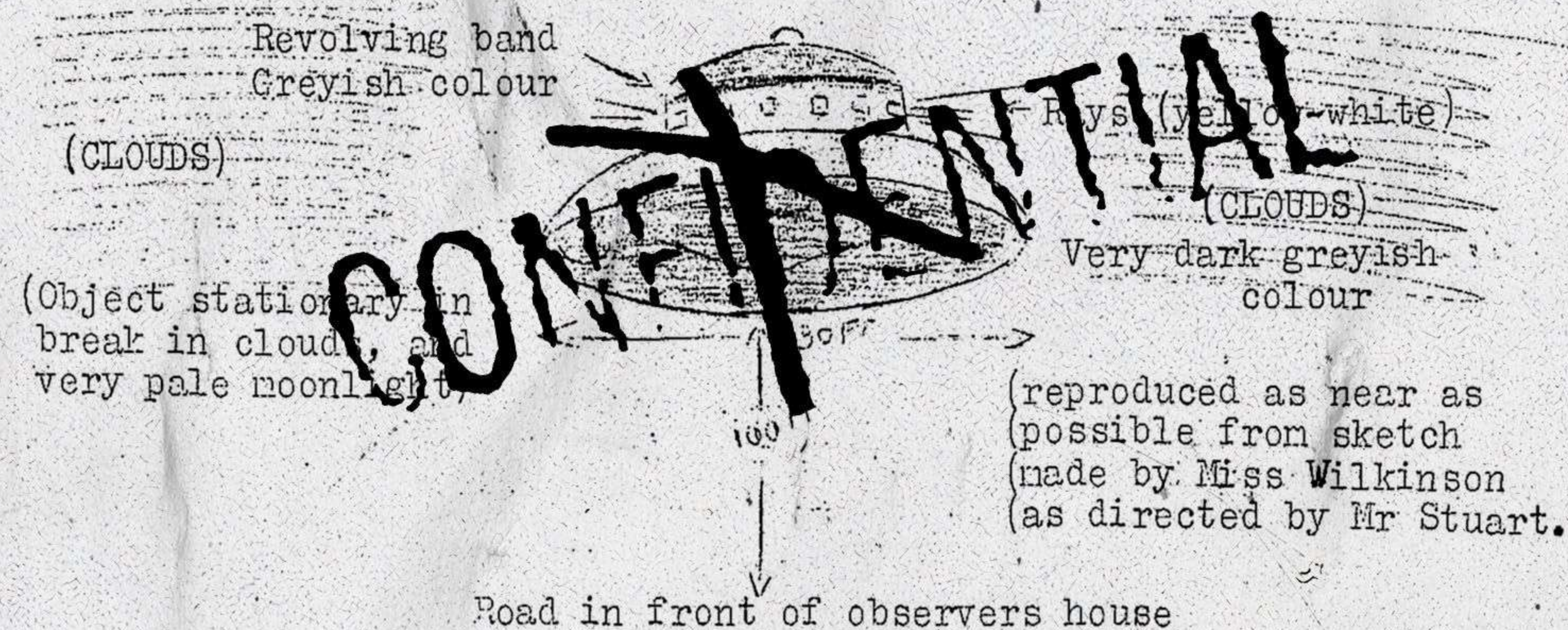
The starting point of this project is actually quite simple: I want to protect my sister's generation's right to self-identity.

Generation Z is the generation most profoundly and enduringly influenced by this era. I do not want to see a generation homogenized by the internet—absorbing excessive information yet becoming emotionally numb because of it. I do not want to see individuals, who should be uniquely flourishing, trapped in bubbles, with real-life communication becoming increasingly scarce. Even when in the same room, we rely on video calls to communicate. Honestly, I'm a bit tired of this.

LABORATORY

In this project, I want to personally experience the entire process of how public opinion and conspiracy theories are created. As demonstrated in this work, every element is manipulated by me—distorting reality, twisting real history. All of this can happen within seconds, while those spreading it bear almost no responsibility. At the same time, this work also explores the concept of meta-narratives.

CASE CLOSE



The word meta, meaning "beyond" or "after," can, when paired with another term, convey the idea of "something after something." From its use across these three fields, it's clear that meta serves an interpretive, supplementary, and abstract purpose. Such elements can break down barriers, increase the granularity of information, and inspire people to consider ideas that exist at the edges of concepts.

As clues unfold in reality, the entire conspiracy theory will feel like falling into a rabbit hole—bottomless and ever-expanding.

Lastly, in my personal opinion, rock music, art, and design are the best tools for breaking down barriers and uniting humanity.

